



NEWS RELEASE

Enbridge Inc. to Webcast Updates to Financial Reporting Format

CALGARY, Alberta, April 15th, 2016 — Enbridge Inc. (TSX, NYSE: ENB) will host a webcast conference call for the analyst and investment community on Friday, April 22nd, 2016 to review its new business segmentation for financial reporting purposes and related financial disclosures which will be introduced for the Q1 2016 reporting period.

The subject matter of the webcast will be limited to Enbridge's new financial reporting format and its impact on the presentation of historical financial results.

Webcast Information

Event: Enbridge Inc. Financial Reporting Update Conference Call

Date: Friday April 22nd, 2016

Time: 7:30 a.m. Mountain Time / 9:30 a.m. Eastern Time

Webcast: [sign-up](#)

Conference Call Information

Dial-in # (Audio only – please dial in 10 minutes ahead):

North America Toll Free: **1 (866) 215-5508**

Outside North America: **1 (514) 841-2157**

Participant Passcode: **42356910#**

Replay Information

A webcast replay and podcast will be available approximately two hours after the conclusion of the event and a transcript will be posted to the Enbridge Inc. website, approximately one day after the event.

Audio Replay # (Available for seven days after call):

North America Toll Free: **1 (888) 843-7419**

Outside North America **1 (630) 652-3042**

Replay Passcode: **42356910#**

The conference call may contain reference to forward-looking statements. When used in the call, words such as “anticipate”, “expect”, “project”, and similar expressions are intended to identify such forward-looking statements. Although Enbridge Inc. believes that its statements are or will be based on information and assumptions which are current, reasonable and complete, these statements are necessarily subject to a variety of risks and uncertainties pertaining to financial and operating performance, regulatory parameters, economic conditions and commodity prices, among other factors. You can find a discussion of those risks and uncertainties in our filings with Canadian and United States securities regulators, as applicable. While Enbridge Inc. makes forward-looking statements in good faith, should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary significantly from those expected. Except as may be required by applicable securities laws, Enbridge Inc. assumes no obligation to publicly update or revise any forward-looking statements made herein on the conference call or otherwise, whether as a result of new information, future events or otherwise.

About Enbridge Inc.

Enbridge Inc., a Canadian company, exists to fuel people’s quality of life, and has done so for more than 65 years. A North American leader in delivering energy, Enbridge has been ranked on the Global 100 Most Sustainable Corporations index for the past seven years. Enbridge operates the world’s longest crude oil and liquids transportation system across Canada and the U.S., and has a significant and growing involvement in natural gas gathering, transmission and midstream businesses, as well as an increasing involvement in power transmission. Enbridge owns and operates Canada’s largest natural gas distribution company, serving residential, commercial, and industrial customers in Ontario, Quebec, New Brunswick and New York State. Enbridge has interests in more than 1,600 megawatts of net renewable and alternative generating capacity, and continues to expand into wind, solar and geothermal power. Enbridge employs more than 11,000 people, primarily in Canada and the U.S., and is ranked as one of Canada’s Top Employers for 2016. Enbridge’s common shares trade on the Toronto and New York stock exchanges under the symbol ENB. For more information, visit www.enbridge.com.

FOR FURTHER INFORMATION PLEASE CONTACT:

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